COMING TO BLU-RAY

Blu-ray Disc™

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SONY BRAVIA™ LCD HDTV

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EXPERIENCE MORE WITH BLU

SEE

Pristine Picture
True To The Original Master Quality

•

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High Definition Resolution

•

Best High Definition
Picture Available with
Unsurpassed Capacity

HEAR

Pure 5.1 PCM Uncompressed Audio*

•

Superior Sound

Hear details you have never heard before, even in the theaters!

In order to enjoy the highest quality audio experience use the HDMI connection or the multi-channel analog connections on the Blu-ray Player.

*On Selected Titles

PLAY

A Platform for the Future

Seamless
Next Generation Menus
navigate without leaving the movie!

•

Enhanced Interactivity
Taking Special Features to a whole new level

Blu-ray Disc™

ADVANCED DURABILITY

New special hard coat technology
resists smudges and scratches that cause skipping, pixilated images, or picture freezing

HOW TO HANDLE AND CARE FOR THE DISC

Handle Disc by the Outer Edge or Center Hole, do not stack discs

Avoid Touching Surface or Bending of the Disc

Remove Dirt And Foreign Matter by wiping from the center of the disc outward with a clean cloth

Do not expose to extreme heat, prolonged sunlight, or high humidity